



**SUMMITTOSEA**

one man. one boat. one ocean

# Rowing Across the Atlantic

A Solo Expedition to Push Human Limits and Raise Awareness

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Atlantic  
Ocean

Embark on an extraordinary journey across the Atlantic Ocean – a solo row that pushes the limits of human endurance and resilience. This expedition is more than just a physical challenge; it's a powerful platform to raise awareness for critical causes, inspire others to pursue their dreams, and forge lasting partnerships with values-driven organizations.

This document outlines the expedition, its objectives, the safety measures in place, the chosen charity partners, and the exceptional partnership opportunities available.



# EXPEDITION FACTS



Solo, unassisted and unsupported row across the Atlantic Ocean.



The route runs from Portugal to French Guyana.



Total distance is approximately 6,000 km across open ocean.



Expected duration is around 60–90 days at sea.



The boat is specially designed and fully equipped for solo ocean crossings.



Key challenges include unpredictable weather and strong ocean currents.



The psychological challenge of isolation and solitude is constant.



The expedition aims to raise awareness and funds for charity partners, while inspiring others to overcome challenges.

# Safety Measures



## Advanced Equipment

State-of-the-art navigation, satellite communication, life raft, and safety gear.



## 24/7 Monitoring

Dedicated shore-based support, including a doctor, crisis manager, weather router, and nutritionist.



## Emergency Protocols

Established procedures for medical emergencies, equipment failures, and severe weather.



## Regular Communication

Consistent updates with the support team to assess conditions and maintain morale.



## Extensive Training

Rigorous physical and mental preparation, including world-renowned coaching and personal training.

# Mission



- **Pushing Human Limits:** Demonstrating the extraordinary capabilities of the human spirit to overcome challenges and achieve ambitious goals.
- **Inspiring Others:** Encouraging individuals to pursue their passions, break down barriers, and make a positive impact on the world.
- **Raising Awareness:** Amplifying the message and fundraising efforts of chosen charity partners, supporting their vital work in Pancreatic Cancer and Youth Development.
- **Promoting Sustainability:** Highlighting the importance of environmental stewardship and responsible ocean practices.



# Charity Partners



I am proud to partner with the following organizations:

- Pancreatic Cancer UK: PCUK support those suffering with pancreatic cancer, and also fund research into treatment and cures.
- The Martin Moran Foundation: MMF take young people who would not otherwise have the opportunity and give them fully-funded mountain adventures in order to teach them new skills and help them develop as individuals.



# Values-Driven Partnership

Portugal

## **Resilience & Determination**

Showcase your commitment to overcoming challenges and achieving ambitious goals.

## **Social Responsibility**

Demonstrate your support for vital causes and contribute to a better world.

## **Inspiration & Engagement**

Connect with audiences who are passionate about pushing boundaries and making a difference.

## **Global Media Reach**

Gain international exposure through media coverage and online engagement.

French Guiana

# Media Strategy

## **Pre-Expedition**

Targeted press releases, feature interviews, partner co-branded assets, and launch events to build awareness and anticipation.

## **During the Row**

Regular updates from the rower at sea, captivating stories of challenges and triumphs, and live tracking of progress.

## **Post- Expedition**

Speaking engagements, and continued media coverage celebrating the achievement and its impact.

**We will actively engage with media outlets across various platforms, including print, online, television, and social media, to maximize visibility for our sponsors. Charity Partners have also offered to use their media contacts to maximise publicity.**

# Track Record of Expedition Success

My first major expedition was to Alaska in 1999. Since then I've been on 12 expeditions around the world, on every continent except Australasia. Highlights included a Services trip to Everest in 2007 where I was the climbing leader, and all team members reached the summit, thus making it the most successful Service trip to an 8000m peak. Another highlight was the first ascent of Mount Roots in Antarctica, reached by sailing across the Southern Ocean.

Whether in the UK, the Alps, or the Greater Ranges, I have achieved success on challenging objectives, and avoided accidents at the same time.



# PARTNERSHIP PACKAGES



Title Sponsor .....	£35,000
Gold Sponsor .....	£10,000
Silver Sponsor .....	£5,000
Service/Product .....	TBC
Sponsor	

Package	Investment	Core Benefits
Title Sponsor	£35,000	Boat naming rights, top logo placement, website links, media/keynote exposure, plus exclusive team calls (pre, post, and 3 from the ocean).
Gold Sponsor	£10,000	Prominent boat logo placement, website links (homepage + sponsors page), a 1-hour post-row keynote presentation, and 2 private video calls from the ocean to your corporate team.
Silver Sponsor	£5,000	Prominent boat logo placement, sponsor page website link, and 1 private video call from the ocean to your corporate team.
Service / Product	TBC	Logo placement on the boat and website, plus social media recognition.



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## Choose your package

Reviewing the partnership packages and identifying the level that best suits your organisation's goals.

## Schedule a call

Scheduling a call to discuss your specific objectives and how I can tailor the partnership to maximize your impact.

## Sign & activate

Signing a partnership agreement to formalize our collaboration and begin the exciting journey together.