



JST



URGENT EMERGENCY APPEAL

Ensuring our important mission can be enjoyed by many generations to come!

**TIME CRITICAL
PLEASE OPEN IMMEDIATELY**

Letter from Trustees

Dear Friends and Supporters,

Over the past 40 years, the JST has delivered **nearly 50,000 transformative adventures**. Throughout this time, our work has made a profound difference to the lives of people of all abilities, ages, backgrounds and circumstances. We have had a global reach and sailed our important mission to every continent on the planet.

In recent years, we have been working hard to **ensure this legacy can be enjoyed by many generations to come** by making important changes to how we deliver our mission - for example, by widening the groups of beneficiaries we serve and putting charitable partnerships at the center of everything we do.

These efforts have been designed to increase our impact and also our financial sustainability. Whilst they have achieved the former, we have been struggling to stabilise our financial situation for the past 12 months, following a number of substantial mechanical issues across both ships, poor uptake of our winter 2018 programme, and the deferral of some partner projects from this summer to next year.

This has increased our short-term liabilities and we have not been able to raise the additional income, above that which we normally would expect, which is necessary to cover this shortfall.

At a meeting on Thursday June 27th 2019, the Trustees resolved that we should launch an emergency rescue fundraising effort to address our very serious financial challenges and to provide the working capital now needed to continue our activities. Our objective is to **urgently raise £1m (one million pounds)** of unrestricted funds **by Friday July 5th 2019** to ensure that this can happen.

If we are unable to reach this target, then it is likely the JST's activities will cease immediately, unless the Trustees can find another viable solution to our funding situation which allows us to continue operating responsibly.

This would, of course, be a very sad conclusion to four amazing decades of such important and ground-breaking work and it is particularly disappointing given the strength of our plans for later this year and beyond, which include a pioneering youth development project in August, the continuation of important partnerships which impact all our beneficiary groups, and a very exciting Mediterranean programme in the spring of 2020.

This decision has not been taken lightly and follows extensive consultation with restructuring professionals. It also considers the Trustees' fiduciary responsibilities and the requirement for good governance of the charity, along with its duty to all stakeholders.

If you would like to help, please send your donation using **the enclosed form or donate via our website** (www.jst.org.uk). Please make sure you include up-to-date contact information with your gift and also **tick the Gift Aid box** (if you can) to add an **extra £25p for every £1 you donate**.

All funds received will be placed in a ring-fenced account and will not be utilised until a final decision about the Trust's viability is made by the Trustees at a meeting on Monday July 8th. All funds received by close of business on Friday July 5th will be considered in their decision making.

If, at that meeting, the Trustees decide insufficient monies have been raised to continue operations, then they will be promptly returned to those who have contributed.

We sincerely appreciate your consideration of our request and thank you, in advance, for any assistance you can provide at this critical time.

JST Trustee Board, June 28th 2019

Appeal Gift Form

Jubilee Sailing Trust
(UK Registered Charity No. 277810)
12 Hazel Road
Southampton
Hampshire
UNITED KINGDOM
SO19 7GA

Thank you so much for your support with our Emergency Appeal.

Please make sure your gift reaches us **by no later than Friday July 5th 2019** (email or call us if close to the day).

Email: Patrons@jst.org.uk

Telephone: 02380 449108

All funds received will be placed in a ring-fenced account and will not be utilised until a final decision about the Trust's viability is made by the Trustees at a meeting on Monday July 8th. **If the Trustees decide insufficient monies have been raised to continue operations, then your donation/gift will be returned to you.**

Your Name:

Your Address: **Post Code:**

Donation Form

I enclose a cheque payable to "Jubilee Sailing Trust" in the amount of £

Please debit my Visa/ American Express/ Mastercard (circle one) in the amount of £

Card Number:

Expiry date: / CSV:

I will make a sterling bank transfer in the amount of £

Account Name: Jubilee Sailing Trust
Sort Code: 09-01-51
IBAN: GB05ABBY09015156345501

Bank: Santander
Account Number: 56345501
SWIFT/BIC: ABBYGB2LXXX

Please claim Gift Aid on my donation (tick box). I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference. ☐

Signature:

Date:



Our Mission

JST is an unique international charity, which was founded by a grant from the British Queen's Silver Jubilee Fund in 1978. Since then, we have enjoyed 34 years of loyal patronage from HRH The Duke of York, K.G.

Accredited by The United Nations Convention on the Rights of Persons with disabilities, we have have travelled almost 800,000 nautical miles in the past 40 years, providing over 50,000 people with, for many, the life-changing experience of sailing a tall ship.

Our **Vision** is of an inclusive world where we can all contribute and feel valued

Our **Mission** is to give people of mixed abilities and circumstances the freedom to explore their ability, potential & place in the world through inclusive adventures at sea

Freedom

We believe that people gain a true sense of self-worth, capability and potential when they are released from feelings of being restricted or trapped.

Tenacity

We believe in the power of a determined and courageous attitude to overcome anything.

Community

We believe in the power of a diverse, accepting and respectful community that safely nurtures and helps each other grow.

Exploration

We believe that exploring can help us see potential, not limitations, and give us a fresh perspective on our place in the world.

Responsibility

We believe that to progress whilst protecting ourselves and our environment, we must take risks but never be reckless.

Our Special Ships

Our mission is delivered with two purpose-built tall ships called Lord Nelson and Tenacious. They are uniquely designed to be sailed by mixed ability crews. Everyone shares an intense experience with people with a

wide variety of physical impairments and health conditions. These features make it possible to operate the ships according to a philosophy that everyone contributes to the best of their ability and has a role to play.

Unique ascender systems that allow wheelchair users to experience 'life aloft'

Power assisted steering and a joystick for people with limited dexterity

A speaking compass that enables those with visual impairments to steer the ship

Wheelchair lifts and wide decks ensure that everyone can reach every part of the ships with ease

Signage in braille, guidance tracks, tactile stair strips and raised directional arrows on handrails for people with visual impairments





Our Beneficiary Groups

Throughout our 40 years, our work has made a profound difference to the lives of people of all abilities, ages, backgrounds and circumstances but has been especially strong for some social groups, including people who are:

Physically disabled or with intellectual disabilities

Experiencing long-term health issues and/ or mental health issues

Lonely and/or socially isolated

Dealing with significant challenges or change in their career or educational life

From disadvantaged backgrounds, including disadvantaged youth



The Importance of Our Work

Our experience and research has demonstrated that our beneficiaries share common challenges, social barriers and needs, irrespective of whether they are facing short or longer-term issues in their life. Those barriers and challenges often make them feel restricted or trapped, and can cause them to become emotionally isolated and disconnected.

As a result, the chances for our beneficiaries to socialise and to do or learn new things can become limited. Their life and career opportunities can become restricted and their world can start to feel quite small. Ultimately they can lose the confidence to explore and find their true ability and potential, or perhaps they never even have the opportunity to develop it.

27%

of young people thought the biggest challenges of pursuing a career was the getting the right qualifications.

70%

Of people feel uncomfortable talking to a disabled person

72%

of young people describe themselves as ambitious but a lack of confidence & skills and skills holds them back.

1 in 5

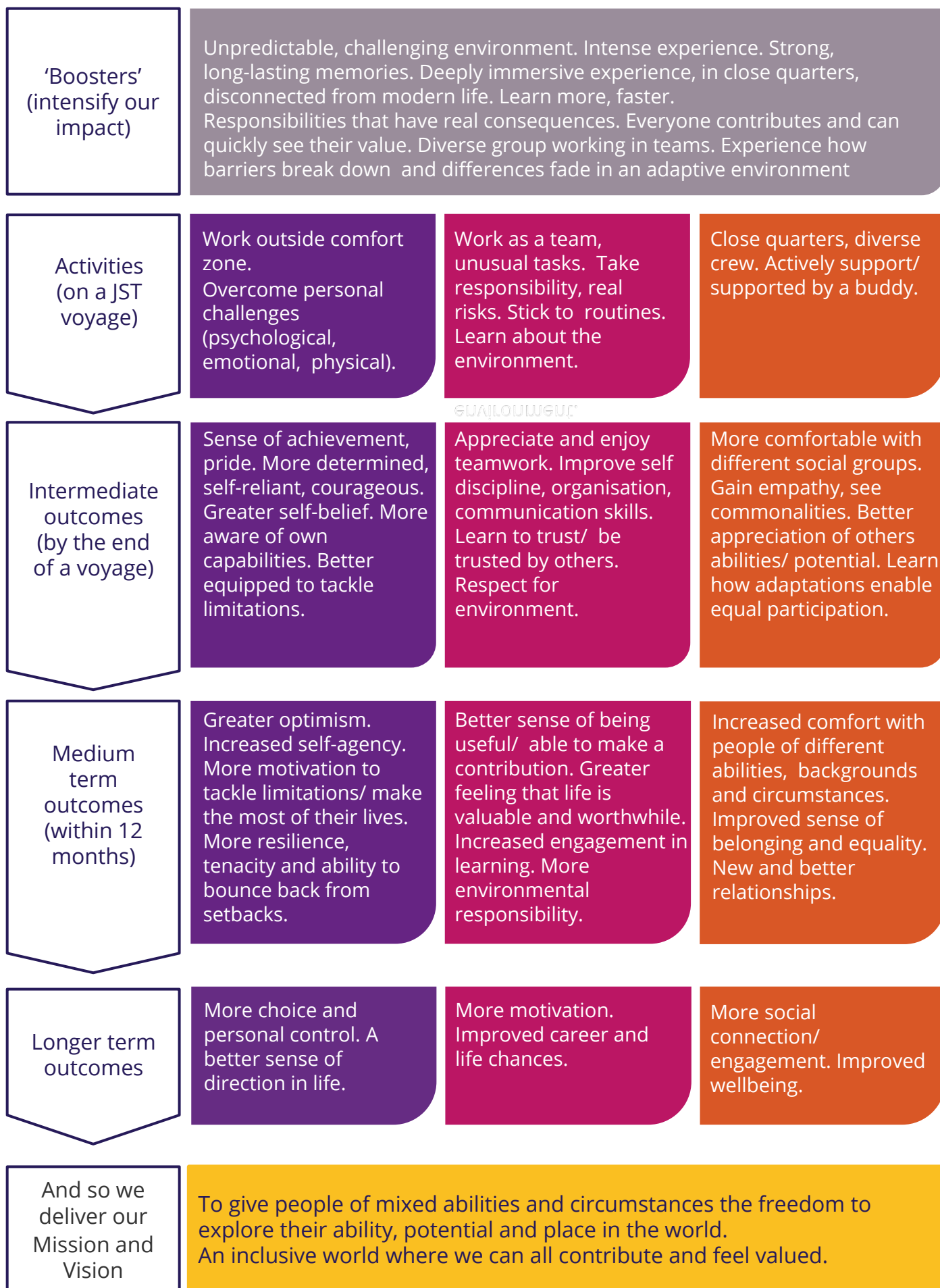
People have a disability, but only 20% of these individuals were actually born with it (most acquired it through injury or illness).

At 19 years of age, disabled young people are

2x

as likely as their non-disabled peers to be Not in Employment, Education or Training.

Our Impact: JST Theory of Change





Our Impact: Results

During our inclusive sailing experiences people work together to perform tasks with real responsibilities and are immersed in intense and challenging experiences. The intensity of these experiences creates long-lasting memories, the foundations for profound personal growth.

Beneficiaries leave our voyages with new skills and more aware of their own strengths and capabilities. They gain beliefs and attitudes that help them tackle the limitations in their life. As demonstrated by our post-voyage reports, our beneficiaries feel more free to explore their ability, potential and place in the world.

"My attitude to life has been changed by this trip and the people I met. My self esteem and confidence have increased, my social skills have also improved and my previous almost small-minded point of view towards people with disabilities has dramatically been changed to a much more understanding and respectful attitude. Thank you JST!"

Lucy

"This was an amazing experience for me and great to mix with people of my age that do not bully me, as has happened constantly at school. For the first time in ages I felt happy and confident mixing with my peers."

Ben

78%

reported that their attitude towards people with different physical or mental disabilities had improved.

83%

felt better prepared to work with people who were more or less able than themselves.

78%

that their self-esteem was enhanced.

95%

believe that mixed ability teams are capable of working together to achieve a common goal.

86%

of voyage crew members reported their confidence was boosted.

'RBLI cannot thank the Jubilee Sailing Trust enough for the truly unique opportunity they made available to the veterans supported on our village. The RBLI veterans who undertook the Lord Dannatt Round Britain Challenge returned to our village with a new-found sense of confidence and a whole new lease of life.' **Brigadier Steve Sherry CMG OBE, Chief Executive, Royal British Legion Industries**

'Both organisations are committed to creating environments and opportunities which are open and accessible to all – and this event provides a fantastic platform to do something on a national scale' **Elaine Draper, Barclays Director of Customer Vulnerability & Accessibility**

'The HBCC and JST partnership represented the potential of bringing together expertise to meet community needs. What resulted was a programme that involved a committed approach to social responsibility directly facing the community and fostering inclusivity, economic empowerment and sustainability.' **Janet Dawes Manager, Cultural & Economic Development, Hobson's Bay City Council (Vic, Australia)**

'Walking With The Wounded was honoured to be invited as one of the four partner charities for the Lord Dannatt Round Britain Challenge. The beneficiaries we work with often have varied and complex needs. This opportunity gave some of them a chance to work as part of a team to mentor young people; developing skills and experience that will really help when approaching potential employers. The team was humbled to be involved and embraced the sailing challenge.' **Ed Parker, CEO, Walking With The Wounded**

Partnerships

Since its inception, the JST has worked with hundreds of partners to help recruit beneficiaries, fund their sailing experience and maximise the long-term impact of our work.

Our network of charity partners...



...schools and universities...



and global brands collaborate to impact...



Thank You & Contact



Thank you so much for supporting our emergency appeal. With your support, we can ensure the JST's important work can be enjoyed by many generations to come.

If you have any questions, please contact our office so you can speak with a member of the team using the following contact information:

Jubilee Sailing Trust
12 Hazel Road
Southampton
Hampshire
UNITED KINGDOM
SO19 7GA

Email: Patrons@jst.org.uk

Telephone: 02380 449108

(UK Registered Charity No. 277810)



www.jst.org.uk